

# Empowering Economic Prosperity Across Africa

**Company Brochure** 



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### Who we are

Cedrus Group Africa is a globally-minded, Pan-African, financial and investment institution committed to delivering innovative financial advisory solutions to municipals, corporations, institutional investors and private clients across Africa and in the diaspora.

We provide strategic advice, guidance and execution excellence for our clients' transactions, loans and ownership matters, using the practical experience, expertise and deep analytical skills of our veteran financial advisors. Our dynamic team and board of directors have over 130 collective years of experience providing best-in-class consulting and advisory services, also returning outsized returns to investors from a myriad of investments within Africa and around the world.

Our vision is to become a trusted Pan-African financial institution that provides world-class and cutting-edge investment solutions for all our clients.



We believe greatly in the fact that regardless of its current state, our continent Africa is a massive frontier with so many untapped opportunities for wealth generation and growth. We are therefore dedicated to creating solutions that facilitate the investment process for African entities and individuals as well as investors interested in Africa's appealing investment opportunities. We achieve this through identified platforms that aid our delivery to the needs of our clients.

### Why Cedrus Group?

We have vast experience in global financial markets, and are key players in the current wind of innovation and distruption within the sector in Nigeria and across Africa.

### Vision

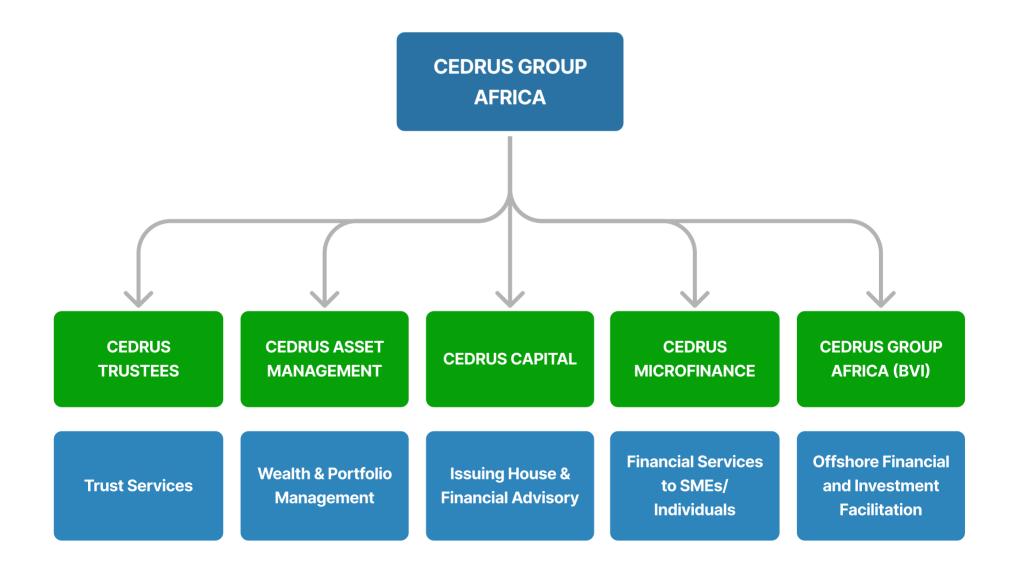
To become a trusted Pan African financial institution that provides world-class and cutting-edge investment solutions for all our clients.

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### Mission

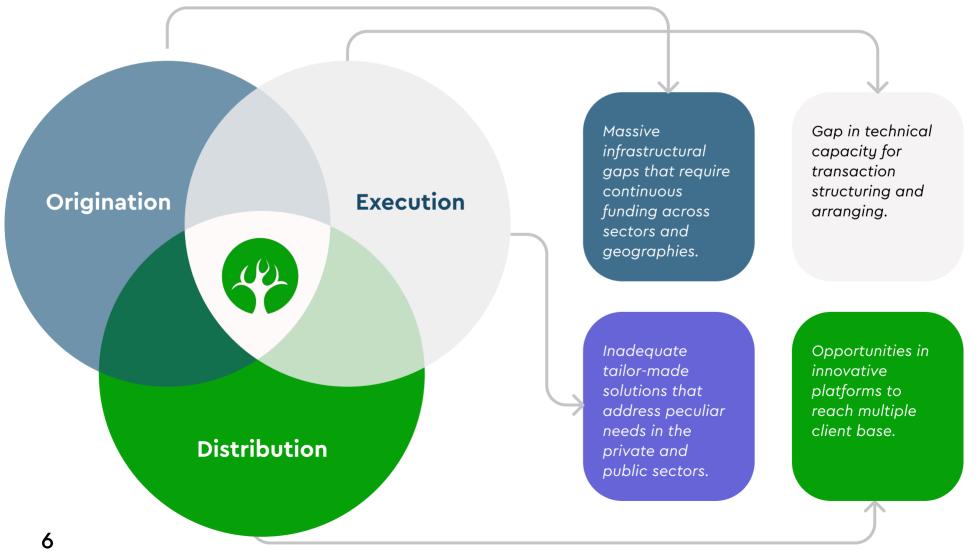
To deploy innovative and collaborative solutions tailored towards the attainment of our clients' goals, delivered seamlessly through the professionalism and expertise of our people.

## Group Structure



# Our Process

We analyse the markets painstakingly to determine the best amongst competing opportunities.



www.cedrusgroup.africa

# Our People

#### **Board of Directors**



Dr. Musa W. Ibrahim (Chairman)



Olubusayo Adeniyi CEO, Cedrus Group Africa/MD Cedrus Trustees



Sir. Ayobola Abiola (Non-Executive Director)



Kunle L. Jinadu (Non-Executive Director)



Abiola Shittu (Non-Executive Director)



Michael Showunmi (Executive Director)

#### **Management Team**



Olubusayo Adeniyi CEO, Cedrus Group Africa/MD Cedrus Trustees



Michael Showunmi GED Business Dev./MD, Cedrus Asset Management



Monisola Folorunsho Group Chief Operating Officer/ Head Trust Services



Ifeoma Ogbonna Managing Director Cedrus Capital



Akinbamji Akinpelu MD, Cedrus Micro Finance Bank



Adekola Aluko Chief Finance Officer



Bassey Ekpenyong Head MCC/Brand Strategy



Modupe Areola Head Group Compliance



Abiodun Alabi Head Human Capital Management



Dorah Elijah-Danladi Head Internal Control



Temitope Awonusi Risk Management Officer

# Our Subsidiaries

### **Cedrus Capital**

Our SEC-registered Advisory and Issuing Houses provides licensed firm strategic advice. guidance, and execution excellence for our clients' transactions, loans, and ownership using the practical experience, matters, expertise, and deep analytical skills of our financial advisors. African We support individuals. governments, entities. and organizations in making informed and value maximizing financial decisions that bring them closer to sustainable developments, profitability and growth when required.

- Debt and Equity Market
- Project Structured Finance
- Merger and Acquisition
- Syndication and Securitization.
- Other services rendered through our strategic partnership includes :
- Securities Trading (Equity & Fixed Income)

#### **Cedrus Trustees**

### Cedrus Group Africa (BVI).

We offer our clients fiduciary and specially crafted investment solutions and opportunities based on a diversified portfolio by investing in global and domestic markets across multiple asset classes, including commodities, fixed income, money market, public and private equities, real estate, etc. Our team of leading experts and their efficient operating structure provide specially designed and cutting-edge legal and trust structures. These fiduciary services including, trust services, public and corporate bonds, collective investment schemes as well as debenture and consortium lending are tailored to help our clients grow and manage their wealth fiduciary.

- Bond and Asset Trusteeship
- Security and Debenture Trust
- Nominee/Escrow Planning
- Personal Trust and Estate Planning
- Financial Planning and Wealth Management

Cedrus Group Africa BVI is an offshore financial firm aimed at rendering high-end investment and financial services to individuals, businesses, institutions, and corporations in Africa and abroad. We have full capacity to undertake any business or activity, perform any act or enter any transaction, with no limitation, according to the Act and legislation of the British Virgin Island.

Our clients enjoy significant tax advantages, minimum capital requirement, corporate flexibility, complete confidentiality, and a seamless onboarding process. Our registered address is J&C Building (3rd Floor) Road Town, Virgin Island, British. Cedrus Microfinance Bank Some of our off-shore services include:

- Offshore Trust Service
- Family Office Service
- FX Brokerage and Arbitrage
- Fund Leverage Solutions Services for Local Clients

Cedrus Group Africa, through its subsidiary Cedrus Microfinance Bank provides financial services to individuals and Small & Medium Scale (SMEs). We are positioned to meet the needs of small businesses across the emerging market frontiers through innovative solutions, one of which is the Cedrus 5000 Africa SMEs program.

**Cedrus 5000** is initiative launched to link 5000 Small and Medium Scaled Enterprises (SMEs) with available funding and business development opportunities both at local and global levels. Through this program, the participants will gain access to practical business development skills, bespoke financial advisory as well as loan application opportunities. This is made possible with our existing partnership with other goal oriented financial institutions and money lenders. This program will help broaden the finance options available to SMEs.

Other services rendered through the scheme include

- Corporate and strategic development
- Joint ventures and strategic alliance
- Corporate governance advisory
- Business Mentoring
- Contact Point Engagement
- Training and Conferences

### Cedrus Asset Management

Cedrus Asset Management is registered and licensed by the Securities and Exchange Commission (SEC) of Nigeria. The Company offers a range of financial products and services to help individuals and institutions grow, protect, and manage their investments while managing risk and optimizing returns. These products and services cater to a wide range of investors including individual retail clients, high net worth individuals and large institutional investors.

Cedrus Asset Management act as Investment Advisers, Portfolio and Asset Managers.

We offer our clients specially crafted investment solutions and opportunities based on a diversified portfolio by investing in global and domestic markets across multiple asset classes, including commodities, fixed income securities, money market instruments, public and private equities, real estate investments.

Our product and Service range are classified as:

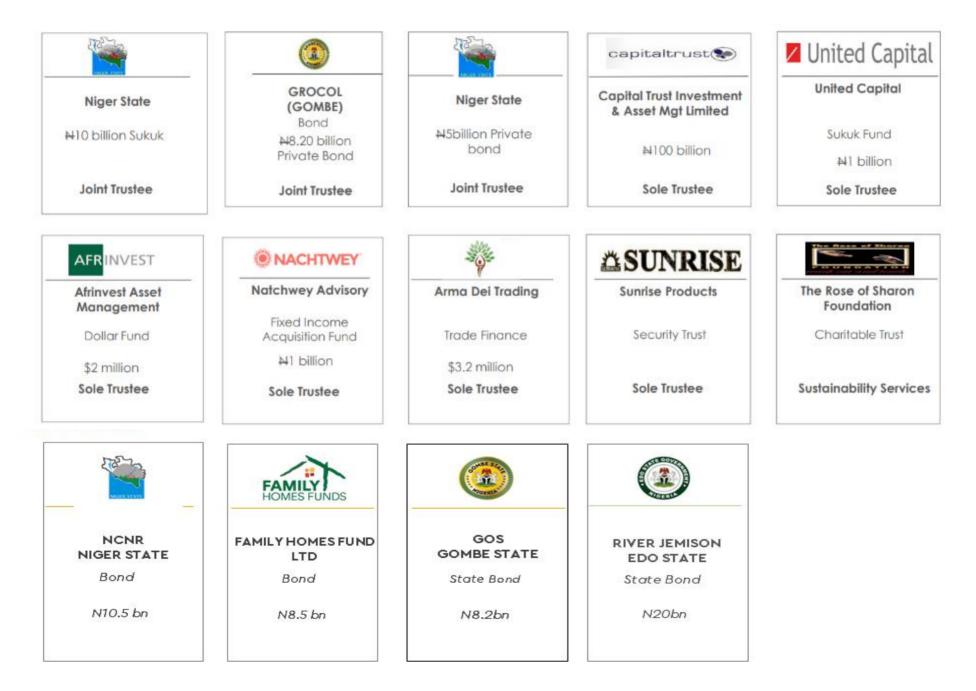
- Portfolio Management
- Fund Management
- Wealth Management Advisory
- Asset Management Activities

### Our Team's Experience

#### **Capital Markets**

1	visionscape	Marothonce Bonk	WEMA BANK	FORTE OIL.	fsdh
LAGOS STATE	VISION SCAPE	LAPO MICROFINANCE	WEMA BANK	FORTE OIL	FSDH
Bond Series 2, Tranches I & II	Municipality Waste Management limited Bond	Fixed Rate unsecured Bond	Commercial Paper Notes	Fixed Rate Unsecured Bonds	Commercial Pape Notes Series I & II
N85.14bn	N20.32bn	US\$3.15bn	N17bn Series I &	N9bn	N15bn
15-0455524	2017	2017	2017	2016	2016
<b>*</b>	UBA N United Bank for Africa	<u>**</u>		transcorp	FCMB
FGN	UBA PLC	LAGOS STATE	GOMBE STATE	TRANSCORP HOTELS	FCMB
Diaspora Bond	Eurobond	State Bond	State Bond Restructuring	Fixed Rate Unsecured Bonds Series I & II	Fixed Rate Senior Unsecured Bonds
US\$300m	N15bn Series I & II	N85bn	N20bn	US\$101m	US\$118.3m
M 9125751	2017	2017	2016	2015	2015
Carlos and a second	<b>(</b>		ADS Orwell		
ANGER SEATS	Kano State	Gombe State	AOS Orwell		
NCNR NIGER STATE	State Bond	State Bond	Commercial Paper		
Bond	4.2 Billion	24 Billion	¥8billion		
N10.5bn	Joint Trustee	Joint Trustee	Sole Trustee		

#### Trustees/Wealth Management



### Cedrus Group Awards in 2023



West Africa's Best Financial & Investment Services Brand of the Year 2023" From The Institute of Brand Management of Nigeria



**"Fastest Growing Trust Company of the Year"** From Business Day Banks & Other Financial Institutions (BAFI) Awards 2023



"The Best World Class Investment Solutions Company of the Year 2023" From National Quality Order of Merit Awards

## Contact Details

#### **Address:**

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- Abuja Address : 12c, Alexandria Crescent, (Flat C7), behind Banex, Wuse 2, Abuja
- BVI Address : 3rd Floor, J&C Building, Road Town, British Virgin Island.

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Social Media:

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🧿 @CedrusGroupAfrica 🔰 @CedrusGrpAfrica





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